

Team Expression of interest for Idea Lab 2017

Deadline for applications is 22nd May 2017 to startup@ljmu.ac.uk or hand in to
Centre for Entrepreneurship room 1.02 Peter Jost Centre, Byrom Street
Campus, LJMU

Team Name

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Founders:

| Title | First Name | Second Name | Course / level / year of graduation | Student Number | Email |
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Note: All founders must be current UoL students. This includes those about to graduate in July 2017.

Teams must be between 2 and 4 people only

Please write a brief description of your technology

Please include:

- A description of the product or service
- The industry or market segment you want to sell it into
- What unmet needs are you satisfying?
- What technology or platform do you intend to use?
- How are you cheaper, faster, more convenient, more effective?
- How does it have a global potential?

Please describe the stage of development the idea is at

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For each team member, please provide a short bio, including

- What specific role they will play in the team
- Include any previous start-up experience
- What skills (eg coding, design, marketing etc.) they bring to the team

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- We confirm that the team can attend the team development day on the 24th May from 10-4pm yes/ no
- We confirm that the team can attend the 8 week programme from 5th June to 28th July yes/ no
- We confirm that we can all attend the final pitching session on the 28th July yes/ no

What happens next?

All eligible teams will be invited to a team development day on the 24th May at an LJMU venue. This will be a day to develop a lean canvas for your idea and meet some of the mentors for the programme. The day will end with a short pitch of the idea and the mentors will assess your suitability for the programme. You will be advised on the status of your application by the close of business on the 25th May 2017.

UoL students accepted on to IdeaLab will be supported by funding supplied by the Department of Electronics and Electrical Engineering, UoL, which provides a cost of living grant for students on the programme.

The rate for 2017 is 2 payments of £600 person for the months of June and July

An additional budget of up to £500 per team has been set aside for travel, equipment or prototyping costs which teams can apply for.